

PRESS NEWS - 1st CHOICE GROUP CELEBRATES ONE YEAR

The 1st Choice Group, which offers both web site design and hosting services from its London office has just celebrated the end of a successful first year of its hosting services.

Owner Derek Chambers has been in business designing web sites since 1997, but after being let down by a third party web hosting service, decided to invest in a dedicated server, supporting software and an easy to use web interface (Cpanel) allowing customers to easily manage their web hosting space.

The hosting service was aimed at both existing web site design clients, and customers interested in having their site hosted, with little or no downtime, but who did not need web site design.

Derek's aim was simple: to launch a fast, reliable, and professional hosting service with the old fashioned personal touch and a human to speak to, rather than some electronic call centre based in India. Support is available by phone, email and even MSN Messenger.

Although there were a few initial problems, these have all been ironed out, and now with over 100 clients, the service is going from strength to strength.

Derek says "The reaction to the hosting service has been excellent. We have had some great feedback from our customers."

One of those customers, Neil Ogden of web site designers Associate Internet Promotions (www.aip.co.uk), says *"1st Choice Web Host offers a reasonably priced reliable hosting package that should be of interest to anyone with a web site. The extra features and the low price make the*

whole package very attractive. We host several sites with 1st Choice Web Host and have found the service reliable and the support good."

To celebrate the first birthday, Derek has launched a Hosting Affiliate Plan whereby customers can earn 30% commission by recommending the product to others. The Hosting Affiliate Plan is free to join and although you don't need to be an existing customer, most people are, which confirms their belief in the product. The plan has been designed in a way that allows a simple link or banner to be placed on the affiliate's web site which tracks anyone that clicks on it and orders any web hosting services.

Customers use a web based control panel to manage their web space, and set up functions such as autoresponders, POP3 email accounts and email forwarding. There is also a range of other functions and scripts provided by Fantastico Xcontroller, which is also included in the package.

Derek can be contacted on 0870 740 2099 or email at info@1stchoicewebhost.co.uk. More information about any products and services offered by the 1st Choice Group can be found at www.1stChoiceWebHost.co.uk.