

A clever device which makes reading easier is now available in the UK thanks to London based entrepreneur Derek Chambers. It's a book clip which keeps the pages of a book or magazine open while you are reading.

The clip is made from strong durable plastic, and clips neatly over the top of any book or magazine. As well as the obvious advantages for anyone who likes to read, the device is also particularly useful for people who suffer from arthritis or who have any sort of hand movement problems.

Brian Rayner, founder of the Blue Badge Alliance - the association for the disabled - was so impressed with this aspect of the clip's use and is now buying in quantity to support his national membership base.

The device, which is already very popular in USA and Canada, works equally well with paperback books, hard cover books or magazines. Its strength means that it can be used with even the heaviest of hard back books, but will not damage the book itself when being used.

Derek Chambers saw the potential of the clip for the UK marketplace after noting its success in USA and Canada. He points to many situations where the clip could come in useful.

In the office for example, the clip can keep computer or reference books open, or when travelling can be used to keep a map book open.

In the kitchen, the clip can be used to keep the recipe book open at the right page. Reading while you're eating, in bed, or lying on the beach are all aided by this simple device, which also makes a great stocking filler or a nice gift for a bedridden friend or relative.

Its design means that turning the page remains easy, and the clip can also be used as a book mark simply by clipping pages on one side only.

The clip is priced at just £2.99 and should appeal to book shops, book clubs and perhaps libraries as well as individuals.

ENDS

For more information and a sample clip, contact:

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